



**30th WORLD
LPG FORUM**
3-5 OCTOBER 2017
MARRAKECH
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Titanium Perspective - Mr Idrissi, General Manager Pole Gas, Akwagroup



1. The Forum Voice: Thank you for taking the time to talk to The Forum Voice. Could you tell us what attracted you to becoming a titanium sponsor of this major event?

Afriquia Gaz was part of the World LPG Forum held in Marrakech, Morocco some 25 years ago. This participation left us with a very positive impression on how impacting this event can be. From that date on we attended almost every session.

For the upcoming edition to be hosted in our own country, we thought this would be an opportunity for us, the LPG market leader, to be fully involved. Becoming a titanium sponsor is our way of supporting this major Forum that plays a key role in bringing together Moroccan, African and Worldwide players.

2. The Forum Voice: What are your thoughts on the key opportunities for LPG in Morocco and the region?

Morocco is among the countries on top of the charts in LPG consumption per capita. With a 4% average annual increase, this 2.3 million tons market, mainly driven by GDP and population growth, makes the country a major buyer of butane in the West Mediterranean. Butane for domestic use counts for most marketed volumes. A use that has been encouraged over the years with important government subsidies.

The opportunities I foresee in the near future are numerous. Continuously encouraging LPG consumption, ensuring security of supply, enlarging sales networks to serve each and every one in a safe and secure manner are few of the challenges to be faced.

Another topic that has all of the region's players attention is "deregulation". The market is adjusting to a new era with the recent imports liberalization in 2016 and is preparing for an eventual complete deregulation.

3. The Forum Voice: Why should delegates attend the Forum?

The World LPG Forum acts as an open window on LPG markets all over. It provides a unique occasion to exchange experiences and meet with a wide range of LPG related businesses, experts and prospects.

Africa has been forecasted a bright future in LPG. Attending the Forum in Marrakech brings interested delegates closer to this promising market.

4. The Forum Voice: What are you most looking forward to in Florence?

I look forward to sharing the Moroccan experience and to hearing about how we can take things further both in Morocco and Africa.