



Platinum Perspective – Frederic Gausson, Vice President Sales and Marketing, Hexagon Ragasco



1. The Forum Voice: Thank you for taking the time to talk to The Forum Voice. Could you tell us what attracted you to becoming a platinum sponsor of this major event?

We decided to become a Platinum sponsor for a number of good reasons amongst them, to reinforce our global leadership position, the growing importance of the Forum, and because we believe that Africa will be one of the leading regions for LPG growth. Our presence has become increasingly global in the course of the past years and we wish to continue informing the industry's leading stakeholders of our innovative yet proven composite cylinders of which we have sold over 12 million units in over 70 countries in the past 15 years.

2. The Forum Voice: What are your thoughts on the key opportunities for LPG in Morocco and the region?

We see a lot of possibilities in Morocco, a country where LPG is widely used. Our main purpose is to continue working towards obtaining the approval for composite LPG cylinders in this country as this is pending. The user-friendliness our cylinders, combined with their BLEVE-free behavior can positively impact and change the way LPG is used in Morocco.

3. The Forum Voice: Why should delegates attend the Forum?

The Forum gives attendants the opportunity to meet with and renew acquaintances with the movers and shakers of the industry and be informed of the new trends and happenings in the market. It is the most important gathering in the industry and a must to everyone involved in LPG worldwide.

4. The Forum Voice: What are you most looking forward to in Florence?

We are looking forward to renew and strengthen our partnerships with key influencers, decision makers and with LPG marketers whether they are operating in Africa or other parts of the world. We are also excited about presenting our composite cylinders, our state of the art technology and welcoming visitors to our booth where my team and I look forward to meeting you.



**HEXAGON
RAGASCO**